



cross
roads
TOUR

Christian Rock Festival

Cross Roads Tour will host a Christian Rock Festival at **Thomas Point Beach** in Brunswick, Maine. This event will consist of a competition of a battle of the bands. The winning band will have the opportunity to open for the headliner band, **Abandon and Wavorly**.

Surrounding this venue will be a festival atmosphere with barbeques, vendors, and a mechanical bull. Sponsors and vendors will have the opportunity to sell and promote their products. There will be space available for displays, sales areas for merchants, food areas, company banners, and two stages for premier sponsor recognition. Advertisement will include radio, websites, posters, flyers, and newspaper press releases.

This event will give sponsors great exposure for two days to market their products.



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SMALL MERCHANT VENDORS

- | | |
|----------------------------|----------|
| 1. 10 x 10 Space with Tent | \$200.00 |
| 2. 10 x 20 Space with Tent | \$300.00 |

COMPANY DISPLAYS

- | | |
|--------------------------|-----------|
| 1. 10 x 10 Display Space | \$1000.00 |
| 2. Large Display Area | \$2500.00 |
| 3. Banner Display | \$500.00 |

FOOD VENDORS

- | | |
|----------------------|-----------|
| 1. Small Food Vendor | \$500.00 |
| 2. Large Food Vendor | \$1500.00 |



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SPONSORSHIP PROGRAM

SPONSOR:

- COMPANY RECOGNITIONS
- STAGE ANNOUNCEMENTS
- COMPANY DISPLAY AREA
- LOGO ON POSTERS AND FLYERS

OFFERED AT: \$5,000.00

PREMIER SPONSOR:

- COMPANY LOGO ON ALL ADVERTISEMENT
- MARKETING DISPLAY AREA
- COMPANY LOGOS ON **BOTH** STAGES
- COMPANY APPEARANCE ON **BOTH** STAGES
- PRODUCT EXCLUSIVE

OFFERED AT: \$20,000.00

CHECKS PAYABLE TO:

Cross Roads Tour
1 Churchill Court
York, ME 03909
617-407-6096

www.crossroadstour.com