



cross
roads
TOUR

Country Festival

Cross Roads Tour will host the World Cup Bull Riders Festival at **Brockton Fairgrounds** in Brockton, Massachusetts. This event will consist of live music from artists out of Nashville. The opening performer **Corey Cox** is on his way to the top. The headliner **Flynnville Train** will give you a performance you will be talking about for a long while.

Surrounding this venue will be a festival atmosphere with bull riding, barrel racing, free style motor cross by **Brody** Wilson, barbeques, vendors, mechanical bull, monster truck rides, helicopter rides and much more . Sponsors and vendors will have the opportunity to sell and promote their products. There will be space available for displays, sales areas for merchants, food areas, company banners, and a stage for premier sponsor recognition. Advertisement will include radio, websites, posters, flyers, and newspaper press releases.

This event will give sponsors great exposure for two days to market their products.



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SMALL MERCHANT VENDORS

- | | |
|----------------------------|----------|
| 1. 10 x 10 Space with Tent | \$200.00 |
| 2. 10 x 20 Space with Tent | \$300.00 |

COMPANY DISPLAYS

- | | |
|--------------------------|-----------|
| 1. 10 x 10 Display Space | \$1000.00 |
| 2. Large Display Area | \$2500.00 |
| 3. Banner Display | \$500.00 |

FOOD VENDORS

- | | |
|----------------------|-----------|
| 1. Small Food Vendor | \$500.00 |
| 2. Large Food Vendor | \$1500.00 |



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SPONSORSHIP PROGRAM

SPONSOR:

- COMPANY RECOGNITIONS
- STAGE ANNOUNCEMENTS
- COMPANY DISPLAY AREA
- LOGO ON POSTERS AND FLYERS

OFFERED AT: \$5,000.00

PREMIER SPONSOR:

- COMPANY LOGO ON ALL ADVERTISEMENT
- MARKETING DISPLAY AREA
- COMPANY LOGOS ON **BOTH** STAGES
- COMPANY APPEARANCE ON **BOTH** STAGES
- PRODUCT EXCLUSIVE

OFFERED AT: \$20,000.00

CHECKS PAYABLE TO:

Cross Roads Tour
1 Churchill Court
York, ME 03909
617-407-6096

www.crossroadstour.com